More than 19 million confess plans to celebrate Valentine's Day in their pajamas!

Valentine's Day 2021 will be different, but how?





148 million Americans will celebrate Valentine's Day. Here's what they say:



7 million

plan to go on a virtual date.



One in four

will send gifts or cards to those they can't be with in person this Valentine's Day.



15 million

plan on cooking their Valentine's Day dinner with the help of YouTube.



25 million

plan to catch up on their streaming queue.



42%

will order takeout from a local restaurant.



40 million

plan to listen to their favorite music - or the preferred music of their date.



46 million

expect to mark the occasion by calling, texting, or video chatting with loved ones.



40%

say they will support their community by buying flowers or chocolate from a local small business.



56 million

agree that after last year, we all need more love than ever.

