



## News Release

### FOR IMMEDIATE RELEASE

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### Media Contact:

Katie Magnotta  
Katie.magnotta@verizon.com  
201-602-9235

Lauren Schulz  
Lauren.schulz@verizon.com  
845-500-8272  
Twitter @5GLauren

### Verizon and The Chainsmokers create first 5G-powered concert at Chase Center show

**NEW YORK** – Verizon is working with The Chainsmokers to bring the first 5G-powered experience to fans during a live concert at Chase Center in San Francisco on Friday, November 29.

Using a 5G smartphone, a group of select fans will be able to hold the phone up to the stage and see The Chainsmokers through an augmented reality (AR) lens. Thanks to 5G's fast speeds, high bandwidth and low latency, these fans can experience high-fidelity graphics and imagery timed with music and controlled by the show producers. This highly interactive multi-user experience can also allow these fans to play with the objects and also see what others with 5G smartphones are doing.

Bringing Verizon 5G Ultra Wideband to venues like Chase Center is part of Verizon's strategy to bring 5G to the places where it can have the most impact, like public spaces. In addition to bringing 5G to concert goers, Verizon has been rolling out 5G in public spaces across 18 cities in places like parks, historic landmarks and sports arenas. Verizon has turned on 5G Ultra Wideband in parts of several [NFL stadiums](#) and [basketball arenas](#) to bring 5G to as many people as possible.

Within Chase Center, Verizon has implemented one of the first 5G deployments on the West Coast. Areas in Chase Center seating bowl are 5G Ultra Wideband accessible.

Outside the 5G experience, fans attending The Chainsmokers World War Joy performance can download The Chainsmokers x Verizon AR Experience app, which is available now. Through the app, AR experiences pre-show, in-show and following the performance include:

**Photo Opportunity:** Fans who have downloaded The Chainsmokers x Verizon AR Experience app can visit the AR Photo Op, and take photos positioned in front of physical art, activating an emergent, animated 3D AR experience within their photos.

**AR Portal:** The AR Portal will transport viewers inside the world of The Chainsmokers. Users will have the ability to step through an interactive portal and into a 360-degree environment displaying video footage from the tour.

**Live Filter:** Once the performance begins, AR elements tied to the World War Joy aesthetic appear around the user for an “always on” experience that will enhance the concert performance. The immersive experience will include AR experiences such as gusts of sand blowing across the viewer’s augmented reality screen, weaving between multiple layers and will apply both color and vibrancy effects on the screen. The 5G-activated performance will be recorded and transformed into a short highlight reel, which fans who have downloaded the app will be able to watch in days following the show.

Tune-in to see The Chainsmokers concert livestreamed on Twitter [@Verizon](#) on November 29 at 9:15 p.m. PST. To learn more about Verizon’s 5G Ultra Wideband network in public spaces [click here](#).

### ABOUT THE CHAINSMOKERS

Grammy® Award-winning and Billboard Chart topping artist/producer duo, The Chainsmokers, have evolved into a dominating musical force with a diverse repertoire of songs that have led them to become one of music’s hottest recording artists. Comprised of Alex Pall and Drew Taggart, their signature sound deftly reaches across indie, progressive and pop realms and has seen them develop some of the biggest breakthrough songs over the course of the last few years. In 2016, the group catapulted to worldwide stardom with 3 Multi-Platinum certified hits - “Roses,” featuring Rozes, “Don’t Let Me Down” featuring Daya and “Closer,” featuring Halsey, which went on to become the longest running #1 single of 2016 on the Billboard Hot 100 chart. In April of 2017, the group released their debut album via Disruptor/Columbia Records titled *Memories...Do Not Open*. The album, which has been certified Platinum, debuted at #1 in the U.S. on the Billboard 200 chart and produced Multi-Platinum certified smash hits “Paris” and “Something Just Like This” featuring Coldplay. In December 2018, The Chainsmokers released building album *Sick Boy*, which has accumulated over 1 billion worldwide streams to date and includes the Platinum-certified single “This Feeling,” featuring Kelsea Ballerini and “Side Effects,” featuring longtime collaborator Emily Warren.

Most recently the duo has released new music to comprise their latest building album, titled *World War Joy*, which includes “Push My Luck,” Gold-certified singles “Takeaway” with ILLENIUM featuring Lennon Stella and “Call You Mine” featuring Bebe Rexha, Platinum-certified Top 10 single “Who Do You Love” featuring 5 Seconds of Summer, “Kills You Slowly” and “Do You Mean” featuring Dolla \$ign and bülow. Additionally, the duo has been nominated for a 2019 American Music Award, a 2019 MTV Video Music Award, multiple 2019 Teen Choice Awards and was honored with two wins at the 2019 Billboard Music Awards for Top Dance/Electronic Artist and Top Dance/Electronic Album for *Sick Boy*. Fans can catch The Chainsmokers live this fall headlining their “WORLD WAR JOY” North American arena tour. The duo will also maintain their extended Wynn Nightlife Residency in Las Vegas and will continue releasing music and touring across the globe throughout 2019 and beyond.

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### **About Verizon:**

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York City, generated revenues of \$130.9 billion in 2018. The company operates America’s most awarded wireless network and the nation’s premier all-fiber network, and delivers integrated solutions to businesses worldwide. With brands like Yahoo, TechCrunch and HuffPost, the company’s media group helps consumers stay informed and entertained, communicate and transact, while creating new ways for advertisers and partners to connect. Verizon’s corporate responsibility prioritizes the environmental, social and governance issues most relevant to its business and impact to society.

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