

Lowell C. McAdam

Chairman and CEO



2007 – 2010

President and CEO of Verizon Wireless

2010 – 2011

COO of Verizon

2011 – 2012

CEO of Verizon

2012 – 2018

CEO and Chairman of the Board of Directors

Notable Achievements at Verizon



Led Verizon's push into growth markets in the Internet of Things and digital media



Enhanced wireless, media and broadband services



Made consistent network investments of \$120 billion+ since 2011



Enabled big-picture/societal benefits of technology

2011

Began the rapid launch and deployment of 4G, reaching 200 million people nationwide by the end of 2011

2012

Introduced Powerful Answers and Verizon Innovation Labs

2013

Began series of major wireless spectrum investments

2014

Acquired Vodafone's 45% stake in Verizon Wireless, positioning Verizon for a new phase of wireless growth

2015

Acquired AOL

Sold non-strategic wireline operations to Frontier Communications

Entered into agreement with American Tower Corporation

Evolved and modernized the Verizon brand

2016

Acquired Yahoo's operating business

Acquired XO Communications' fiber business

Pioneered 5G technology by beginning industry's first 5G trials

2017

Launched Oath, a diverse house of more than 50 digital and technology brands

Entered into an agreement with Corning for next-generation optical solutions

Furthered 5G rollout by expanding to 11 trial locations

Launched Humanability campaign, to highlight Verizon's diverse business offerings

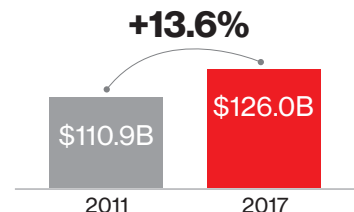
Acquired Straight Path 5G spectrum

Financial Metrics

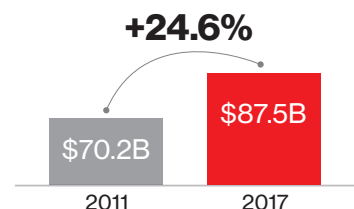
\$54 billion +

Cash dividends since 2011

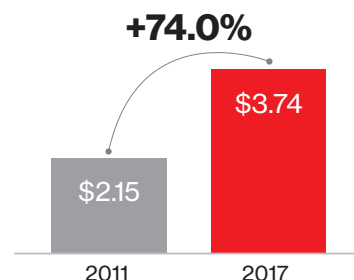
Consolidated Revenues



Wireless Revenues



Adjusted EPS Growth (Non-GAAP)



Current Employees

~154,700

Verizon Consistently Recognized for Excellence Under McAdam's Leadership

Named a Top Company Where Professionals Most Want to Work across the U.S., LinkedIn, March 2018

Top Corporations for Women's Business Enterprises, Women's Business Enterprise National Council, February 2018

Rated #1 Wireless Network 9th time in a row, RootMetrics, February 2018

Ranked the Top Wireless Network 20th time in a row, J.D. Power, February 2018

Named a Top Company for Supplier Diversity, Black Enterprise, January 2018

Rated #1 in Customer Service, Tom's Guide, April 2017

