VERIZON UP TO SPEED LIVE January 25, 2024 12:00 PM ET

>> HEY EVERYONE, HAPPY THURSDAY! >> YES, THANKS FOR JOINING US FOR UP TO SPEED LIVE. >> WE HOPE YOU'RE HAVING A GREAT WEEK SO FAR AND A BIG THANKS TO EVERYONE WHO CAME OUT ON TUESDAY FOR OUR 4Q EARNINGS, IT WAS A PACKED HOUSE. >> YES, IT WAS. AND THE ENERGY WAS FELT ACROSS THE COUNTRY WITH OUR VIEWING PARTIES AT OUR WORK FORWARD ENGAGEMENT HUBS AND OF COURSE EVERYONE WHO SIMPLY TOOK THE TIME TO TUNE IN VIRTUALLY ON THEIR OWN! HANS AND OUR LEADERS DISCUSSED OUR RESULTS FROM THE YEAR AND THE QUARTER AND WE CELEBRATED OUR NEWEST CREDO WINNERS. >> YOU CAN STILL WATCH IF YOU WEREN'T ABLE TO TUNE IN OR BETTER YET, WANT TO WATCH AGAIN! FOR A CHANCE TO WIN VERIZON SWAG CHECK OUT THE REPLAY ON THE INSIDE VERIZON APP UNTIL TUESDAY, JANUARY 30TH. >> AND DON'T FORGET TO COMPLETE THE SURVEY BY TUESDAY, JANUARY 30TH IF YOU HAVEN'T ALREADY. WE APPRECIATE YOUR FEEDBACK AND IT'S ANOTHER WAY TO GET SWAG! >> RAQUEL, HOW ABOUT WE KICK THE SHOW OFF WITH SOME VERIZON SPORTS-RELATED NEWS. IF YOU'RE A SOCCER FAN OR AS I LIKE TO CALL IT – FUTBOL – YOU'LL LOVE THIS. >> YES. >> VERIZON RECENTLY PARTNERED WITH LALIGA TO LAUNCH THE EL PARTEE-DAZO PROGRAM, A YEAR-LONG EVENT SERIES HIGHLIGHTING SOME OF SPAIN'S BIGGEST SOCCER TEAMS AND MATCHES. >> EL PARTEE-DAZO WHICH TRANSLATES TO "THE GREAT GAME," FEATURES A CAN'T-MISS MATCH OF THE MONTH WITH WATCH PARTIES AND ACTIVATIONS OCCURRING SIMULTANEOUSLY AT BARS AND RESTAURANTS ACROSS THE COUNTRY. CHECK OUT THESE PHOTOS FROM THIS PAST WEEKEND'S EVENTS IN NEW YORK CITY, BOSTON AND WASHINGTON, D.C. >> IF YOU MISSED THIS PAST WEEKEND'S WATCH PARTIES, DON'T WORRY! WE'LL BE HOSTING MORE EL PARTEE-DAZO EVENTS IN NEW YORK CITY AND WASHINGTON, D.C. ON SUNDAY, FEBRUARY 4TH AND SATURDAY, MARCH 16TH SO BE ON

THE LOOKOUT FOR MORE INFORMATION SOON! >> YOUR SPANISH IS ON POINT, RAQUEL. >> REALLY? >> I LOVE IT. IT'S SO PERFECT. >> I'M MAKING YOU PROUD. >> MAKING ME PROUD. ALL RIGHT. ON TOPIC OFSPORTS - FOLKS WE ALL KNOW THE BIGGEST NIGHT IN FOOTBALL IS JUST OVER TWO WEEKS AWAY AND VERIZON IS TEAMING UP WITH THE NFL. THE LAS VEGAS RAIDERS AND OTHER ORGANIZATIONS FOR THE NFL SUPER KIDS-SUPER SHARING DONATION PROJECT. SAY THAT THREE TIMES FAST. >> FOR SEVERAL WEEKS. MORE THAN 50 LOCAL SCHOOLS. DOZENS OF LOCAL RECREATION CENTERS, AND YMCA LOCATIONS HAVE BEEN GATHERING NEW AND GENTLY USED SPORTS EQUIPMENT, BOOKS, SCHOOL SUPPLIES AND GAMES. AND THIS AFTERNOON, THE ITEMS WILL BE SHARED WITH LOCAL SCHOOLS AND ORGANIZATIONS THAT SERVE CHILDREN IN UNDER-RESOURCED COMMUNITIES ACROSS LAS VEGAS. >> AS PART OF SUPER KIDS-SUPER SHARING VERIZON WILL PRESENT \$5.000 GRANTS TO THE DONNA STREET COMMUNITY CENTER AND NEVADA HOUSING AND NEIGHBORHOOD DEVELOPMENT. >> AND V TEAM. THERE'S MUCH MORE TO COME FROM LAS VEGAS AS WE PREPARE TO ENSURE THE VERY BEST EXPERIENCE FOR OUR CUSTOMERS. >> DEFINITELY A GAME TO LOOK FORWARD TO! >> YEAH. NOW TO A REALLY SPECIALSURPRISE THAT HAPPENED JUST YESTERDAY AT SOFI STADIUM IN INGLEWOOD. CALIFORNIA. >> FIRST-GENERATION LATINA SMALL BUSINESS OWNER GUADALUPE TLATENCHI THOUGHT SHE WAS BEING INVITED TO PARTICIPATE IN A PANEL DISCUSSION HOSTED BY VERIZON AND THE LA RAMS TO HELP EDUCATE OTHER ENTREPRENEURS IN HER COMMUNITY. >> BUT WHAT SHE DIDN'T KNOW IS SHE WAS ALSO GOING TO BE SURPRISED ONSTAGE WITH A \$10,000 GRANT TO FURTHER SUPPORT HER WORK TOWARDS MAKING LA MANUFACTURING MORE SUSTAINABLE AND EQUITABLE WITH HER INNOVATIVE APPAREL BRAND GTLA APPAREL. >> AWE. LOOK AT HER SMILE. THAT'S SO NICE. >> IT IS. >> SHE HAS UTILIZED VERIZON'S SMALL BUSINESS DIGITAL READY PROGRAM, A FREE ONLINE CURRICULUM. TO GIVE SMALL BUSINESSES TOOLS TO SUCCEED IN THE DIGITAL ECONOMY.

THE PROGRAM GIVES GRANTS TO THOSE WHO INVEST IN THEMSELVES BY LEARNING FROM THESE PROGRAMS.

HENCE, GUADALUPE'S GRANT.

AND THE NEAT PART IS THAT GUADALUPE'S STRIVING FROM THE FASHION INDUSTRY.

SHE WAS INSPIRED BY HER GRANDMA FOR WORK AS A GARMENT WORKER. AND WHEN SHE HERSELF ENTERED THE FASHION WORLD SHE KNEW SHE COULDN'T LOOK AWAY FROM THE INJUSTICES SHE WAS WITNESSING, ESPECIALLY THOSE THAT AFFECTED GARMENT WORKERS LIKE HER GRANDMA

– AND HER COMPANY SET OUT TO RIGHT THOSE WRONGS.

>> REALLY GREAT STORY.

NOW LET'S HEAR WHAT THIS GRANT

MEANS TO GUADALUPE AND WHAT SHE PLANS TO DO WITH THE MONEY.

>> IT JUST MEANS SO MUCH TO ME

TO BE AWARDED THIS MONEY BECAUSE

AS A SMALL BUSINESS OWNER, YOU KNOW, TIMES ARE TOUGH.

[SPEAKING NON-ENGLISH]

>> IN THAT LAST PART – GUADALUPE

SHARED THAT SHE PLANS TO USE THE MONEY TO EXPAND TO A BIGGER

SPACE AND HOPEFULLY OFFER NEW SERVICES TO HER CUSTOMERS.

AND SHE ONCE AGAIN SHARED HOW GRATEFUL SHE IS TO THE TEAM AND FOR ALL OF THESE AMAZING GRANTS.

>> CONGRATULATIONS. GUADELOUPE.

NOW ON TO EXCITING NEWS

FOR THOSE OF YOU WHO LOVE STREAMING SERVICES!

THERE'S ACTUALLY A NEW BUNDLE ON THE MARKET!

YOU KNOW WE LIKE TO KEEP YOU ALL

UP TO SPEED ON OUR NEWEST

CONTENT PROMOS AND THIS ONE JUST LAUNCHED.

>> WITH THIS LATEST OFFER,

CUSTOMERS CAN SAVE 20% ON TWO

STREAMING SERVICES THEY LOVE,

WITH NETFLIX PREMIUM AND STARZ TOGETHER FOR \$25.99 PER MONTH.

>> THIS IS THE FIRST TIME THE

TWO STREAMING SERVICES HAVE BEEN

OFFERED TOGETHER, AND THE

SAVINGS ARE JUST FOR VERIZON CUSTOMERS.

>> AND DON'T FORGET V TEAM -

CUSTOMERS WITH MYPLAN CAN TAKE

AN ADDITIONAL \$5 OFF OF THIS NEW OFFER USING THE MYPLAN MONTHLY +PLAY PERK, WHICH IS \$15 IN +PLAY CREDITS FOR JUST \$10.

>> NICE!

THESE ARE AWESOME SAVINGS YOU CAN'T GET ANYWHERE ELSE.

>> NOW TO ANOTHER GREAT OFFER

WITH A SPECIAL EMPLOYEE DISCOUNT – RAQUEL THIS IS ONE OF THOSE THINGS THAT YOU DON'T REALIZE

YOU NEED UNTIL YOU'RE IN A TOUGH SITUATION – ROADSIDE ASSISTANCE. >> OH, YEAH, ABSOLUTELY. THERE IS ABSOLUTELY NOTHING WORSE THAN CAR TROUBLE AND HAVING NO ONE TO HELP. >> YEP, AND TEAM THAT'S WHY WE WANT TO SHARE THAT FOR ONLY \$2.50 PER MONTH, WHICH IS 50% **OFF – EMPLOYEES CAN GET ACCESS** TO VERIZON'S ROADSIDE ASSISTANCE. IT'S AVAILABLE 24/7 IN THE U.S. INCLUDING ALASKA, HAWAII, AND PUERTO RICO. >> THE ASSISTANCE CAN HELP YOU IF YOU NEED A BATTERY JUMP START, A FLAT TIRE REPLACEMENT AND MORE. >> PLUS A NEAT NEW ADDITION IS WE'VE ACTUALLY EXPANDED TO PROVIDE SERVICE IN NONCOVERAGE AREAS THANKS TO ADVANCED SATELLITE TECHNOLOGY MADE AVAILABLE WITH OUR PARTNERSHIP WITH APPLE. SO IN OTHER WORDS, IF YOU'RE IN TROUBLE AND DON'T HAVE SIGNAL - FOLKS CAN STILL GET TO YOU AND HELP YOU OUT. >> THAT'S REASSURING. >> YEP. >> FOR MORE DETAILS ON THIS VERY USEFUL OFFER, JUST HEAD OVER TO TODAY'S STORY. >> NOW TO SOME GN&T NEWS. YESTERDAY THE WIRELINE NETWORK ORGANIZATION TEAM HELD THEIR LEADERSHIP KICKOFF IN LEESBURG, VIRGINIA. >> JOE RUSSO WAS THERE FOR A Q&A ABOUT THE NETWORK AS WELL PUBLIC POLICY SVP. KATHY GRILLO AND ESG ENGAGEMENT OFFICER NIA MATHIS. >> FIOS IS THE PREMIER HOME **BROADBAND SOLUTION IN THE** INDUSTRY AND THIS YEAR MARKS ITS 20TH ANNIVERSARY. >> WNO LEADERS YOLI STANCIL AND KWAME TROTMAN BROUGHT OUT THE BALLOONS TO CELEBRATE AS THEY PLAN FOR THE YEAR TO BE UNSTOPPABLE! >> NICE. I LOVE IT. >> LOVE THE BALLOONS. SO NICE. WELL, WITH THAT WE'LL SEE YOU FOR UP TO SPEED LIVE NEXT TUESDAY FOR A GREAT SHOW. WE'RE ANNOUNCING AN AWESOME NEW PARTNERSHIP IN MUSIC CITY AND YOU'LL WANT TO MAKE SURE YOU TUNE IN FOR THAT. >> PRETTY EXCITING STUFF FOLKS! UNTIL NEXT TIME. >> YOU'RE UP TO SPEED.