

Up To Speed
Tuesday, November 12, 2024

>> HEY, V TEAM, THANKS FOR JOINING US FOR UP TO SPEED LIVE. WE'RE STARTING OFF TODAY'S SHOW WITH AN UPDATE ON THE WILDFIRES AFFECTING BOTH THE EAST AND WEST COAST.

LAST WEDNESDAY THE MOUNTAIN FIRE BROKE OUT IN VENTURA COUNTY, CALIFORNIA, AND GREW FROM 1,000 ACRES TO 14,000 ACRES OVERNIGHT. LOOK AT THAT PICTURE.

THE FIRE HAS BURNED OVER 20,000 ACRES AND CLAIMED OVER 134 STRUCTURES.

AND LAST FOR THE EAST COAST, MUCH THE NORTHEASTERN UNITED STATES HAS BEEN EXPERIENCING AN UNCHARACTERISTICALLY DRY AND WINDY FALL WHICH CONTRIBUTED TO THE START OF HUNDREDS OF WILDFIRES.

FIREFIGHTERS IN THE REGION ARE CURRENTLY BATTLING LARGE FIRES IN NEW JERSEY, PENNSYLVANIA MASSACHUSETTS AND A NUMBER OF OTHER STATES.

BREAKING IT DOWN IS CURTIS OF THE VERIZON FRONTLINE CRISIS RESPONSE TEAM.

CURTIS, THANKS FOR BEING HERE TODAY AND MAKING THE TIME. CAN YOU SHARE YOU DATES ON WHAT'S HAPPENING?

>> THANK YOU, APPRECIATE THE TIME.

THE MOUNTAIN FIRE WHICH IS DEVASTATING THE VENTURA COUNTY AREA, JIMMIE WARD WHO IS OUR VERIZON FRONTLINE CRISIS MANAGER, HE HAS BEEN ON THE SCENE SUPPORTING VENTURA COUNTY FIRE.

FEW OF THE THINGS THAT HE'S DOING OUT IN THAT AREA, HE ACTUALLY PUT IN SERVICE A C-BAND TECHNOLOGY WHICH IS DELIVERING THAT MISSION CRITICAL COMMUNICATION FOR THE FIREFIGHTERS OUT IN THE AREA.

ALSO JIMMY WAS ASKED TO INSTALL AN ACTUALLY PUT TOGETHER A MESH WIFI NETWORK ALLOWING FOR THOSE FIREFIGHTERS TO REALLY DO THAT MISSION CRITICAL COMMUNICATION.

WHEN WE HEAD OUT INTO THE FIELD, WE REALLY DO THOSE -- WE SOLVE THOSE COMPLEX AND ROUTINE COMMUNICATION CHALLENGES.

WE HAVE NO IDEA WHAT WE'RE GOING TO BE FACED WITH, SO THE MEN AND WOMEN OF THE VERIZON FRONTLINE CRISIS RESPONSE TEAM, WE ARE WELL TRAINED, WE HAVE THE RESOURCES, WE HAVE THE TECHNOLOGY, AND WE HAVE THE KNOWLEDGE TO WORK WITH THOSE PUBLIC SAFETY CUSTOMERS AND TO REALLY GIVE THEM WHAT THEY NEED.

THEY'RE PUTTING FIRES -- THESE FIRES ARE DEVASTATING ALL ACROSS THE UNITED STATES, AND AS YOU MENTIONED, JEN, WE'RE REALLY SEEING AN UNPRECEDENTED AMOUNT OF FIRES IN THE NORTHEAST AREA.

WHILE HERE IN THE WEST, I'M BASED OUT OF CALIFORNIA, HERE IN THE WEST WE'VE SEEN AN UNTOLD NUMBER OF FIRES.

THERE WERE OVER 100 DIFFERENT NAMED FIRES IN CALIFORNIA.

WE DELIVERED OVER 700 SOLUTIONS, MEANING, WE'RE BRINGING THOSE OUT INTO THE FIELD SO YOU HAVE THE FIREFIGHTERS AND THE COMMAND STAFF BEING ABLE TO COMMUNICATE.

AND ALSO JUST NOT IN CALIFORNIA, BUT ALSO IN OREGON, IDAHO, THOSE AREAS AND WASHINGTON REALLY THE AREAS THAT I HAVE RESPONSIBILITY FOR, WE'VE SEEN JUST AN UNTOLD AMOUNT OF FIRES.

BUT THE THING IS IS THAT PUBLIC SAFETY CAN RELY ON US, OUR NETWORK, AND WE NEED TO BRING IN COMMUNICATION INTO AREAS WHERE THERE MAY NOT BE A NETWORK OR THE NETWORK WAS COMPROMISED.

WE HAVE OVER 550 MOBILE ASSETS IN NEARLY 300 SATELLITE-BASED ASSETS TO HELP THOSE FIREFIGHTERS COMMUNICATE.

>> WOW.

DEFINITELY SOUNDS LIKE WE HAVE A LOT READY TO GO.

SO THANK YOU SO MUCH, CURTIS, FOR THAT.

ANYTHING YOU WANT TO ADD?

I THINK YOU HIT ON A LOT, THOUGH.

>> WELL, YOU KNOW, LISTEN, OUR NETWORK IS AMAZING.

THE MEN AND WOMEN OF NETWORK OPERATIONS AND SYSTEM PERFORMANCE, WE COULD NOT DO YOUR JOB WITHOUT THEM.

THOSE FOLKS ARE IN THE FIELD DAY IN AND DAY OUT AND WE WORK VERY, VERY CLOSELY WITH THEM.

AND FOR US TO BE SUCCESSFUL IN THE FIELD, WE NEED THOSE TEAMS AND CERTAINLY ALL THE TEAMS AROUND THE COUNTRY THAT HELP US BE SUCCESSFUL IN THE FIELD.

BUT PUBLIC SAFETY PROFESSIONALS SHOULD KNOW THAT WE WILL CONTINUE TO PROVIDE GREAT QUALITY SERVICE FOR THEM TO GET THEIR JOB DONE.

>> AMAZING.

RUNNING TO A CRISIS AS ALWAYS.

THANK YOU SO MUCH FOR THAT UPDATE.

WE APPRECIATE YOUR TIME.

>> APPRECIATE IT, JEN.

>> ALL RIGHT.

ALL RIGHT, TEAM, NOW TO SOME OTHER VERY TIMELY NEWS.

THIS MONTH OUR VETERAN FOCUS EMPLOYEE RESOURCE GROUP VALOR IS SEPARATING VETERANS DAY AND MILITARY FAMILY MONTH.

YESTERDAY OUR V TEAM AND FAMILIES SHOWED UP STRONG.

AND MIGHT I ADD, IN STYLE WITH THEIR NEW ERA G BRAND OF GEAR TO WALK INTO NEW YORK AND SAN DIEGO VETERAN'S DAY PARADES.

THE BEST PART, IT WASN'T ABOUT WALKING THE ROUTE, IT WAS ABOUT WALKING IT TOGETHER AS A V TEAM.

LET'S CHECK IT OUT.

>> WELCOME TO THE 105TH NEW YORK CITY VETERANS DAY PARADE.

HEY, IT'S AN HONOR TO BE HERE WITH MY COLLEAGUES FROM VERIZON.

THOSE WHO SERVED AND THOSE WHO SUPPORT THE MILITARY COMMUNITY.

IT'S A PROUD DAY FOR VERIZON.

WE'RE GOING TO MARCH IN THIS PARADE HERE IN NEW YORK CITY AND WE ALSO HAVE COLLEAGUES IN SAN DIEGO TO SHOW US SUPPORT AND LOVE FOR THE MILITARY.

>> RIGHT HERE IN SAN DIEGO, THE SECOND LARGEST VETERANS DAY PARADE IN THE ENTIRE COUNTRY.

THERE ARE A THOUSAND PEOPLE TO SUPPORT VETERANS.

VERIZON EMPLOYS OVER 8,000 VETERANS AND WE'RE RANKED NUMBER 2 AS A MILITARY FRIENDLY COMPANY.

I COULDN'T BE MORE PROUD OF REPRESENTING OUR BRAND AND COMPANY ON A SPECIAL DAY JUST LIKE TODAY.

HAPPY VETERANS DAY, EVERYBODY.

>> HAPPY VETERANS DAY.

>> HAPPY VETERANS DAY.

>> HAPPY VETERANS DAY.

>> HAPPY VETERANS DAY.

>> HAPPY VETERANS DAY.

>> I LOVE THE GEAR.

WOW, COAST TO COAST.

IF YOU'RE LOOKING FOR MORE WAYS TO GET INVOLVED AND CELEBRATE OUR BEST THIS MONTH, YOU SHOULD CONSIDER JOINING VALOR'S LEADERSHIP AND MINDFULNESS.

IT'S A VIRTUAL CONVERSATION HAPPENING TODAY LED BY HOBE AT 1:00 TODAY.

YOU CAN EXPECT TO HEAR HARD-LEARNED LESSONS THAT CAN SERVE YOU IN ALL LESSONS OF LIFE.

VERIZON IS PROUD TO ANNOUNCE A TRANSFORMATIVE PARTNERSHIP TO ELIMINATE \$3 MILLION IN CONSUMER DEBT RUNNING FROM THANKSGIVING TO CHRISTMAS, THE PROGRAM WILL ERASE A MILLION DOLLARS IN DEBT IN EACH CITY.

250,000 IN VETERAN DEBT EACH WEEK PER MARKET FOR FOUR WEEKS.

IT'S STRENGTH END BY THE SUPPORT OF VERIZON PARTNERSHIPS WITH THE MILWAUKEE BUCKS AND THE ST. LOUIS BLUES WHO ARE DOING THIS VERY POWERFUL CAMPAIGN.

VERIZON IS TEAMING UP WITH THE WOUNDED WARRIOR PROJECT TO HELP OVER A THOUSAND VETERANS BUILD THEIR SKILLS OVER THE NEXT YEAR. THE VERIZON'S FREE SKILL FORWARD PROGRAM, VETERANS CAN ACCESS MORE THAN 250 COURSES AND 80 CERTIFICATE PROGRAMS IN AREAS LIKE AI, CODING, BUSINESS TO BOOST THEIR CAREERS.

WE ALSO WANT TO REMIND OUR VETERANS AND FAMILIES TO TAKE ADVANTAGE OF EXCLUSIVE DEALS INCLUDING MOBILE PLANS FROM \$25 A MONTH WITH FOUR LINES ON WELCOME UNLIMITED AND FIOS HOME INTERNET AT \$45 A MONTH.

PLUS THEY'LL RECEIVE A WHITE GLOVE SERVICE CALLED SET UP AND GO FOR A PERSONALIZED PHONE SETUP SERVICE.

NOW TO THE HOLIDAY SEASON WHICH IS UPON US, AND V TEAM, WE'VE GOT THE VERY BEST DEALS.

LAST WEEK WE SHARED AN UPDATE BREAKING IT DOWN FOR YOU WITH THE HELP OF OUR ADVISERS.

FOR MOBILE CUSTOMERS, WHETHER YOU'RE NEW OR EXISTING CUSTOMER, YOU CAN TRADE IN ANY PHONE IN ANY CONDITION AND CHOOSE BETWEEN TWO AWESOME DEALS.

THE FIRST SCORES YOU THREE APPLE GIFTS INCLUDING THE IPHONE 16 OR A GOOGLE PIXEL PRO PLUS MORE GIFTS WORTH UP TO \$1,800.

FOR FOLKS WHO FIND UP FOR VERIZON HOME INTERNET, YOU CAN PAY BETWEEN TWO DEALS.

THE FIRST IS AN XBOX GAMING BUNDLE, NEXT IS NET FLEX AND ADD PERKS ON US.

WE HAVE THE BEST DEALS ON ACCESSORIES GOES ON AND ON.

WE ALSO WANTED TO NOTE THAT WE HAPPEN TO HAVE ALL OF THESE DEALS BROKEN DOWN IN SPANISH.

[SPEAKING NON-ENGLISH].

IF YOU'RE INTERESTED IN CHECKING THAT VIDEO OUT AND SHARING IT WITH YOUR FRIENDS AND FAMILY IN SPANISH, CLICK ON TODAY'S STORY.

SAME WITH OUR HOLIDAY TEAM, RED AND PINK NEVER LOOKED SO GOOD.

WE GOT AN UPGRADE THANKS TO VERIZON HOME INTERNET.

TODAY WE ANNOUNCED THAT EVERY CORNER OF BARBIE'S HOUSE IS POWERED WITH HOME WIFI BARBIE'S DREAM HOUSE INTO BAR BY'S STREAM HOUSE.

WE HAVE SPECIAL CONTENT, MERCH, GIVEAWAYS AND MORE.

HEAD OVER TO TODAY'S STORY.

MOVING ON TO ANOTHER IMPORTANT EVENT, SOMETHING THAT GIVES FOLKS SOMETHING ELSE TO LOOK FORWARD TO AFTER THE HOLIDAYS.

THAT'S RIGHT, I'M TALKING ABOUT NEXT YEAR'S SUPER BOWL 59 SET TO TAKE PLACE AT THE SUPERDOME IN NEW ORLEANS.

RECENTLY, TAYLOR SWIFT HAD ONE OF HER PERFORMANCES AT THE SUPERDOME AND IT PROVED TO BE THE PERFECT OPPORTUNITY TO TEST THE STRENGTH OF OUR NETWORK LEADING UP TO THE BIG GAME.

CHECK THIS OUT.

>> WHAT'S YOUR FAVORITE.

>> (AWAY FROM MIC).

>> MY NAME IS GIERE, I'M THE NETWORK PERFORMANCE DIRECTOR FOR NEW ORLEANS AND WE'RE HERE AT NAME.

WE'VE BEEN PREPARING FOR THREE YEARS FOR THE SUPER BOWL.

>> I'M VERY EXCITED ABOUT BEING ABLE TO TEST OUR NETWORK.

WE HAVE GREAT EVENTS GETTING READY FOR SUPER BOWL 59.

>> THIS IS A VERY IMPORTANT EVENT, BECAUSE THE NETWORK IS TESTED AT A HIGH LEVEL AND THE COMMAND CENTER HERE IS MONEY TURNING TO NETWORK TO BE ABLE TO WITHSTAND THE KIND OF FAAS TEST.

THERE'S A BIG JUMPING AREA WE WANT TO THE NETWORK THAT SERVES THAT AREA, THEN WE MONITOR HOW PEOPLE GO INTO THE STADIUM AND THEY HAVE A SEAMLESS INTERACTION FROM THE OUTSIDE TO THE INSIDE. AND WHILE THEY'RE IN THE STADIUM OR STREAMING LIVE, THAT'S VERY IMPORTANT TO US TO UNDERSTAND HOW STREAMING LIVE BEHAVES AND HOW BUSINESSES CAN PREPARE FOR THAT.

>> VERY COOL.

NICE JOB TEAM.

AND THE NETWORK TEAMS AREN'T THE ONLY TEAMS PREPARING.

OUR TEAM PARTNERS WERE AT A SPECIAL SUMMIT LAST MONTH HELPING BUSINESSES PREPARE FOR LARGE SCALE EVENTS.

LET'S CHECK THAT OUT.

>> HEY, V TEAM, I'M IN NEW ORLEANS FOR OUR SMALL BUSINESS SUMMIT AND PARTNERSHIP.

WE HAD A GREAT TURNOUT FOR LOCAL SMALL BUSINESS OWNERS HERE AND WE'RE MAKING SURE THEY HAVE THE RESOURCES THEY NEED TO GET READY FOR THE GAME.

I LEFT A PANEL WHERE WE HEARD FROM SUCCESSFUL AND WELL-KNOWN LOCAL BUSINESS CUSTOMERS.

OUR VERY OWN VERIZON BUSINESS V TEAMERS, AND THE SUPER BOWL HOST COMMITTEE.

PLUS NEW ORLEANS SAINTS QUARTERBACK WAS HERE FOR A FIRESIDE CHAT.

HE SPOKE ABOUT HIS EXPERIENCING WELCOME TO THE NEW ORLEANS COMMUNITY AND SHARED HIS TAKE ON THRIVING SMALL BUSINESSES LIKE LOCAL FAVORITES, A RESTAURANT THAT APPEARS IN THE VERIZON CORNER STORE.

AND THEN PARTICIPANTS GOT A SNEAK PEEK AT THE SERIES WHICH BRINGS IT TO LIFE WITH STORIES.

STAR QUARTERBACK STEPPING OFF THE FIELD TO HIGHLIGHT THREE VERIZON SMALL BUSINESS CUSTOMERS.

HERE'S WHAT SOME OF THE ATTENDEES HAD TO SAY ABOUT THE DAY.

>> TODAY WAS AN AMAZING SMALL BUSINESS SUMMIT LED BY THE VERIZON TEAM.

WE WERE ABLE TO SHARE FROM A SMALL BUSINESS PERSPECTIVE WITH OTHER SMALL BUSINESSES HOW BEST TO ENGAGE WITH THE SUPER BOWL.

>> VERIZON BUSINESS IS EXTREMELY HELPFUL FOR SMALL BUSINESSES.

LISTENING TO EXECUTIVES TALKING ABOUT THEIR RELIABILITY AND WORKING ON IN THE CITY TO IMPROVE THE CONNECT IS EXTREMELY VALIDATING AND SO WE CAN CONTINUE TO SCALE OUR BUSINESS FROM JUST A FEW DEVICES TO EVEN MORE.

>> I WOULD RECOMMEND VERIZON SERVICES TO OTHER SMALL BUSINESSES BEING ABLE TO PROVIDE COURSES TO HELP OTHER SMALL BUSINESSES GROW HAS BEEN INTEGRAL IN THE WORK THAT WE DO.

I ALSO LOVE THE DIFFERENT PRODUCTS MADE AVAILABLE AND THE CONVENIENCES THAT THEY OFFER.

IT MAKES MY LIFE EASY AND MAKES DOING BUSINESS THAT MUCH EASIER.

>> IT FEELS REALLY GOOD, VERIZON BUSINESS HAS BEEN THERE FOR US.

I FEEL CONFIDENT THAT THEY'LL CONTINUE TO PROVIDE THAT SUPPORT AS WE CONTINUE TO GROW.

>> WE'RE MONTHS AWAY FROM KICKOFF, BUT VERIZON IS RAMPING UP ITS EFFORTS TO KEEP CUSTOMERS AND LOCAL BUSINESS OWNERS CONNECTED WHEN THE BIG GAME COMES TO THE BIG EASY.

>> LOVE THAT!

WE'RE LOOKING GOOD, TEAM.

IT'S NICE TO KNOW NO MATTER WHO MAKES IT TO THE BIG TEAM, WE COME OUT VICTORIOUS.

THAT'S IT FOR US TODAY, FOLKS.

WE COVERED QUITE A BIT.

CHECK OUT TODAY'S STORY FOR A FULL RECAP.

STAY SAFE.

UNTIL NEXT TIME, YOU'RE UP TO SPEED.